

FOR YOUR REFERENCE PODCAST MEDIA KIT

ABOUT THE PODCAST

In February 2019, KT & Oti created For Your Reference, a TV/film review & interview podcast. Our first interview with Writer/Director Jordan Peele is available on the podcast and Youtube.

Being an Australian born Tongan and Kenyan couple, we offer a distinct voice in film criticism in the way we address real world issues explored through cinema.

We also celebrate Director's filmography through dissecting common and recurring themes in their work, namely Hayao Miyazaki, Taika Waititi and Quentin Tarantino.

PODCAST STATISTICS

180+ EPISODES
170+ REVIEWS



13K



5K



1K

APPLE PODCASTS:
254 RATINGS (5.0 STARS)



41,000+
downloads

ACHIEVEMENTS



We regularly chart on Apple Podcasts across different countries, please refer to chartable or instagram highlights.



One of the top 1% most popular shows out of 2,903,820 podcasts globally, ranked by Listen Score (the estimated popularity score).



In 2020, we were included in 'Amplifying Black Voices', a newly created category on Castbox.



KT guested on 'Stream This' segment on the National ABC Radio program 'Weekend Evenings' with Christine Anu.



OUR AUDIENCE

The For Your Reference podcast currently has 100+ Movie and 60+ TV reviews across all popular genres. Reviews cover releases from 15 different countries and spanning from 1930s - 2020s.

We have a consistent base that downloads each podcast episode throughout our varied catalogue. For example, 5 out of our Top 10 episodes are non English speaking.

TOP 10

Money Heist Part 4
Naruto
Money Heist Part 3
Anastasia
The Shield
Alice in Borderland
District 9
The Sixth Sense
Itaewon Class
I May Destroy You

ABOUT THE HOSTS



Australian born with Tongan roots, KT gravitates towards insular stories with wholly resonating characters and is not afraid to voice her qualms, quarrels and quandaries. Current favourite films: Parasite, Blood Quantum & Seed of Chucky.

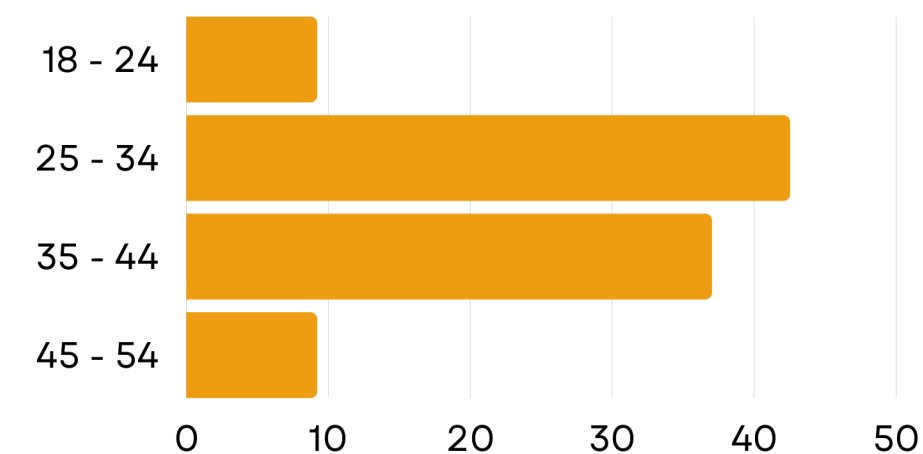
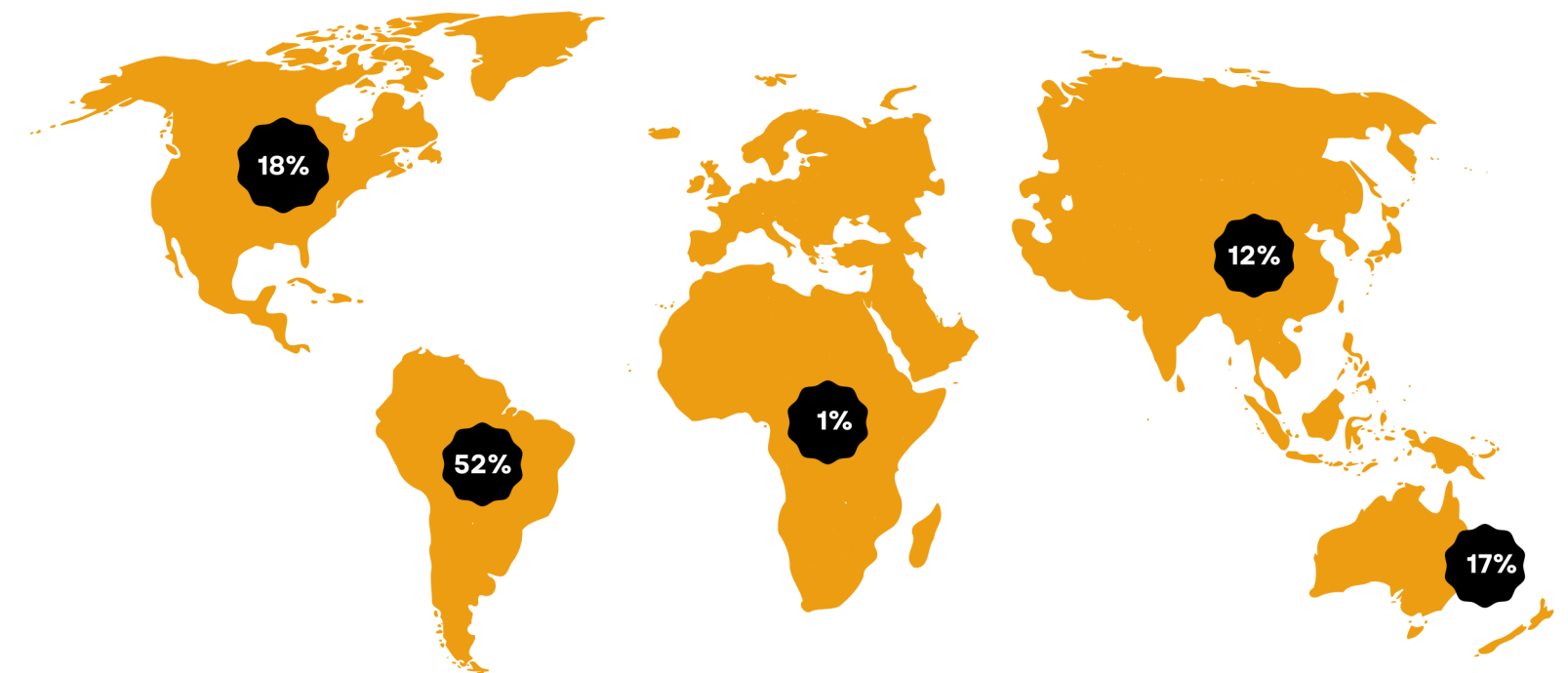
Oti, born and raised in Kenya, brings a nuanced perspective derived from his love of watching all movies. He delivers a one two punch in thoughtful reflection and unexpected levity. Current favourite films: District 9, Rafiki & The Harder They Fall.



For Your Reference focuses on review and analysis. However, the two hosts obviously share a passion and love for movies and tv that comes through extremely well. Their banter is entertaining and easy to listen to. Whether you agree or not, they express their opinions in ways that are always fun and interesting to hear.

- Apple podcast reviewer

DEMOGRAPHICS



Women
40%

